



TEXAS A&M UNIVERSITY-CORPUS CHRISTI
PURCHASING DEPARTMENT 6300 OCEAN DRIVE
CORPUS CHRISTI, TX 78412

RFP Number:

RFP1-0006

Market and Recruit for the Online Master of Business Administration and Master of Accountancy Programs and Design Related Online Courses

Addendum #2

Submitted Vendor Questions

Vendor Questions & Answers

The University has received the following questions from vendors. The corresponding department has provided answers for the questions provided within the allocated time to respond. The questions and answers should be considered incorporated as part of this Request for Proposal. Please see below:

1. Could you provide historic enrollments for the MBA and Master of Accountancy programs?

Fall 2013 – MBA: 72; MAcc: 0

Fall 2014 – MBA: 186; MAcc: 0

Fall 2015 – MBA: 285; MAcc: 0

Fall 2016 – MBA: 403; MAcc: 0

Fall 2017 – MBA: 521; MAcc: 0

Fall 2018 – MBA: 664; MAcc: 0

Fall 2019 – MBA: 767; MAcc: 12

Fall 2020 – MBA: 1,071; MAcc: 59

Fall 2021 – MBA: 1,424; MAcc: 148

2. Can the university specify if they are seeking a tuition revenue share or fee for service model for this partnership?

TAMU-CC is open to either model.

3. What does the university envision as the first academic start for the selected vendor?

The first intake date of new students after current contract expiration would be Summer 1 Online Mini-Term 2022, which begins May 18, 2022.

4. Please define the details involved in completed financial aid application?

All students are encouraged to complete the Free Application for Federal Student Aid (FAFSA) and select TAMU-CC as an institution where the information should be sent. Upon receipt of the FAFSA information for each student, the Office of Student Financial Aid processes each application. More information may be requested from students to complete their application process. Once reviews are completed, each student is packaged with an aid offer up to the cost of attendance and in accord with the student's enrollment status.

5. Can you please provide the in state and out state tuition rates for the programs in scope?

Undergraduate – Texas Resident

- *Guaranteed Tuition Plan 3 SCH – Tuition: \$639.97; Fees: \$777.69; Course Fee: \$100.00; TOTAL: \$1,517.66*
- *Guaranteed Tuition Plan 6 SCH – Tuition: \$1,187.77; Fees: \$1,279.52; Course Fee: \$200.00; TOTAL: \$2,667.29*
- *Annual Plan 3 SCH – Tuition: \$612.12; Fees: \$734.22; Course Fee: \$100.00; TOTAL: \$1,446.34*
- *Annual Plan 6 SCH – Tuition: \$1,136.46; Fees: \$1,208.18; Course Fee: \$200.00; TOTAL: \$2,544.64*

Undergraduate – Nonresident

- *3 SCH – Tuition: \$1,920.46; Fees: \$850.47; Course Fee: \$100.00; TOTAL: \$2,870.93*
- *6 SCH – Tuition: \$3,755.98; Fees: \$1,450.42; Course Fee: \$200.00; TOTAL: \$5,406.40*

Graduate – Texas Resident

- 3 SCH – Tuition: \$703.50; Fees: \$716.25; Course Fee: \$100.00; TOTAL: \$1,519.75
- 6 SCH – Tuition: \$1,305.09; Fees: \$1,181.99; Course Fee: \$200.00; TOTAL: \$2,687.08

Graduate – Nonresident

- 3 SCH – Tuition: \$2,054.37; Fees: \$834.80; Course Fee: \$100.00; TOTAL: \$2,989.17
- 6 SCH – Tuition: \$4,006.83; Fees: \$1,419.08; Course Fee: \$200.00; TOTAL: \$5,625.91

6. What are the current enrollments in programs?

MBA: 1,424; MAcc: 148

7. Is the institution currently working with any other OPMs or agencies for other programs?

No.

8. Do the programs in scope currently or exist or does the university expect vendor to develop programs as part of the engagement?

The programs are already in existence.

9. What is the first intake date of new students relative to the programs in scope?

The first intake date of new students after current contract expiration would be Summer 1 Online Mini-Term 2022, which begins May 18, 2022.

10. How many intakes/starts per year are set for the programs?

There are six intakes/starts per year for both programs: Spring 1, Spring 2, Summer 1, Summer 2, Fall 1, and Fall 2.

11. What are annualized the new enrollment goals for programs in scope?

Total enrollment goals for the online MBA program are 2,000 students. Total enrollment goals for the online Master of Accountancy program are 200 students.

12. What programs and certificates are fully in scope for this RFP?

The online MBA and MAcc programs.

13. Does the University currently have a retention platform?

TAMU-CC uses Starfish to aid in student retention.

14. What LMS system does the University utilize?

TAMU-CC uses Blackboard

15. How does the university currently track placement success of its graduates?

The College of Business works with the Career and Professional Development Center and Alumni Relations to track placement of graduates.

16. What career/employment/placement assistance resources does the university currently provide for its graduates?

Students have access to the university's Career and Professional Development Center.

17. Is the university looking for a revenue share business model or fee for service?

TAMU-CC is open to either model.