

CAREER MAP

APPLIED LEADERSHIP

Bachelor of Applied Arts and Science



FINISH IN



The BAAS applied leadership degree assists students with identifying leadership traits on an individual basis to leadership of an organization. In this degree, students will not only examine different styles of leadership, but also the far-reaching implications leadership can have on organizations, communities and regions. They will also learn how leadership styles can uniquely impact a crisis. Students will gain hands-on practical experience in addition to classroom learning and will work with community agencies to solve real life problems. Students will learn how to present their classroom-based knowledge to the community through a variety of modalities, including written, oral and digital.

CONTACT INFORMATION

Career Counselor:

Career and Professional
Development Center | UC 304 |
361.825.2628 |
career.center@tamucc.edu

Internship Coordinator:

Bachelor of Applied Arts and
Sciences (BAAS) | FC 104 |
bass@tamucc.edu

Department Contact:

Bachelor of Applied Arts and Sciences
(BAAS) | FC 104 | bass@tamucc.edu

CAREER OPTIONS

- Business and Management Consultant
- Human Resources Manager
- Project Manager or Coordinator
- Sales and Marketing Manager
- Non-profit administrator
- Training and Development

SKILLS/ATTRIBUTES

- Critical Thinking/Problem Solving
- Teamwork/Collaboration
- Oral/Written Communications
- Leadership
- Digital Technology
- Career Management
- Global/Multicultural Fluency

STUDENT ORGANIZATIONS

- Student Government Association
- Leadership @TAMU-CC
- National Society of Leadership and Success