

# ACADEMIC MAP

## Technical Communication, Bachelor of Applied Arts and Sciences



First Year		Hours
<b>Fall</b>		
UNIV 1101	University Seminar I	1
ENGL 1301	Writing and Rhetoric I	3
POLS 2306	State and Local Government	3
College Core		3
College Core		3
College Core		3
<b>Hours</b>		<b>16</b>

<b>Spring</b>		
UNIV 1102	University Seminar II	1
ENGL 1302	Writing and Rhetoric II	3
	or COMM 1311 or Foundation of Communication	
POLS 2305	U.S. Government and Politics	3
MATH 1332	Contemporary Mathematics	3
	or PHIL 2303 or Introduction to Logic and Critical Thinking	
College Core		3
College Core		3
<b>Hours</b>		<b>16</b>

Second Year		Hours
<b>Fall</b>		
College Core		3
College Core		3
HIST 1301	U.S. History to 1865	3
PSYC 2301	General Psychology	3
Creative Arts Core Requirement		3
<b>Hours</b>		<b>15</b>

<b>Spring</b>		
College Core		3
College Core		3
HIST 1302	U.S. History Since 1865	3
Life & Physical Science Core Requirement		3
Component Area Option Core Requirement		3
<b>Hours</b>		<b>15</b>

Third Year		Hours
<b>Fall</b>		
College Core		3
Life & Physical Science Core Requirement		3
COMM 1321	Business and Professional Communication	3
ENGL 3379	Writing for the Web	3
PHIL 2306	Introduction to Ethics	3
<b>Hours</b>		<b>15</b>

<b>Spring</b>		
ENGL 3378	Document Design and Publishing	3
ENGL 3380	Visual Rhetoric	3
COMM 4350	Organizational Communication	3
Component Area Option Core Requirement		3
ENGL 4320	Professional Writing Workshop	3
<b>Hours</b>		<b>15</b>

Fourth Year		Hours
<b>Fall</b>		
ENGL 3301	Technical and Professional Writing	3
Upper Divisional Elective		3
COMM 4345	Intercultural Communication	3
Upper Divisional Elective		3
Upper Divisional Elective		3
<b>Hours</b>		<b>15</b>

<b>Spring</b>		
Upper Divisional Elective		3
ENGL 4321	Grants and Proposals	3
UNIV 4350	University Studies Capstone	3
Upper Divisional Elective		3
Upper Divisional Elective		3
<b>Hours</b>		<b>15</b>

**Total Hours 122**



# CAREER MAP

## TECHNICAL COMMUNICATION

### *Bachelor of Applied Arts and Science*



FINISH IN



The BAAS technical communication track is designed for students who seek preparation for careers that demand excellent communication skills such as working as an editor, writing technical manuals for companies, providing text for social media pages, or promoting a company's message. The written word continues to be prevalent in today's society. There are 4.1 billion Internet users in the world today, with over 5 billion Google searches a day. While print newspapers continue to decline, digital news is on the rise; 1 in 5 readers turn to social media for their news rather than an online version of a traditional newspaper and there are approximately 2.77 billion people using social media.

### CONTACT INFORMATION

**Career Counselor:**

Career and Professional  
Development Center | UC 304 |  
361.825.2628 |  
career.center@tamucc.edu

**Internship Coordinator:**

Bachelor of Applied Arts and  
Sciences (BAAS) | FC 104 |  
bass@tamucc.edu

**Department Contact:**

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Sciences (BAAS) | FC 104 |  
bass@tamucc.edu

### CAREER OPTIONS

- Editor
- Technical writer
- Professional Writing

### SKILLS/ATTRIBUTES

- Critical Thinking/Problem Solving
- Professionalism/Work Ethic
- Teamwork/Collaboration

### STUDENT ORGANIZATIONS

- Student Government Association
- Island Waves Student Newspaper