

# ACADEMIC MAP

## Business Economics, Bachelor of Business Administration



First Year		
<b>Fall</b>		
BUSI 0011	COB Orientation	0
Creative Arts Core Requirement		3
ECON 2301	Macroeconomics Principles	3
HIST 1301	U.S. History to 1865	3
ENGL 1301	Writing and Rhetoric I	3
Life & Physical Science Core Requirement		3
UNIV 1101	University Seminar I	1
<b>Hours</b>		<b>16</b>
<b>Spring</b>		
COMM 1311	Foundation of Communication	3
HIST 1302	U.S. History Since 1865	3
ECON 2302	Microeconomics Principles	3
Language, Philosophy & Culture Core Requirement		3
MATH 1324	Mathematics for Business and Social Sciences	3
UNIV 1102	University Seminar II	1
<b>Hours</b>		<b>16</b>
<b>Second Year</b>		
<b>Fall</b>		
ACCT 2301	Financial Accounting	3
Business Elective		3
Component Area Option Core Requirement		3
MATH 1325	Calculus for Business & Social Sciences	3
POLS 2305	U.S. Government and Politics	3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
ACCT 2302	Managerial Accounting	3
Component Area Option Core Requirement		3
Life & Physical Science Core Requirement		3
BAIS 2301	Computer Applications in Business	3
POLS 2306	State and Local Government	3
<b>Hours</b>		<b>15</b>

Third Year		
<b>Fall</b>		
BLAW 3310	Legal Environment of Business	3
ECON 3310	Intermediate Macroeconomics	3
ECON 3315	International Economic Issues	3
BAIS 3310	Management Information Systems Concepts	3
BAIS 3311	Data Analysis and Statistics	3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
FINA 3310	Financial Management	3
MKTG 3310	Principles of Marketing	3
ECON 3311	Intermediate Microeconomics	3
ECON 3312	Money and Banking	3
Economics Elective		3
<b>Hours</b>		<b>15</b>
<b>Fourth Year</b>		
<b>Fall</b>		
MGMT 3310	Principles of Management	3
ECON 3322	Managerial Economics	3
Economics Elective		3
OPSY 4314	Operations Management	3
MGMT 3315	Business Communications	3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
ECON 4310	Introduction to Econometrics	3
Economics Elective		3
Upper-level Business Elective		3
MGMT 4388	Business Strategy	3
Non-Business Elective		3
<b>Hours</b>		<b>15</b>
<b>Total Hours</b>		<b>122</b>

This is not an official degree plan. It is a guideline for planning your courses. To access a copy of this academic map please visit [tamucc.edu/academics/planning/academic-advising/](http://tamucc.edu/academics/planning/academic-advising/)



# CAREER MAP

## BUSINESS ECONOMICS

### *Bachelor of Business Administration*



The Business Economics program integrates economics with courses in marketing, management, accounting, finance and quantitative analysis. Economics as a discipline is positioned at the intersection of social science and business, so has a great relevance for an extremely wide range of business and public policy issues, thereby providing our successful graduates with great career prospects in both the private and public sectors. By combining the study of economics (the scientific study of how society manages its scarce resources) and business, our degree provides a strong theoretical and professional basis for a successful and rewarding career. Business economics majors gain the skills to gather and analyze data for solving problems affecting companies, governments and non-profit organizations. The program includes basic courses in all business disciplines as well as in economics and develops the skills that graduates need to work in a wide range of industries. The skillset includes understanding of the incentives that affect human behavior, the operation of markets and the strategic decisions of businesses and governments, both locally and internationally.

### CONTACT INFORMATION

#### Career Counselor:

Career and Professional Development  
Center | UC 304 | 361.825.2628 |  
career.center@tamucc.edu

#### Internship Coordinator:

Deandra Travis | OCNR 380 |  
361.825.5900 |  
deandra.travis@tamucc.edu

#### Department Contact:

Department of Decision Sciences and  
Economics | OCNR | 361.825.6045 |  
cob@tamucc.edu

### INTERNSHIP INFORMATION

- Second semester junior standing or above and with a grade point average of 2.75 in upper division work.
- 9 hours upper division work complete in major, 12 hours of upper division general course work complete can apply to participate in an internship.
- Students receive three hours of credit for the experience (elective) as well as a grade.
- The course grade will be assigned by the faculty sponsor who will consider the supervisor evaluation, the oral presentation, and the written report.
- There will be an end of semester evaluation by the supervisor. The work experience:
  - Must be in your major.
  - Must consist of a minimum of 120 hours per semester.
  - The salary is negotiated between the employer and student.Students will normally perform some routine tasks but need to spend the majority of their time working on a challenging project or function that requires crucial thinking, imagination, originality, common sense, and emphasizes the development of professional skills.

### STUDENT ORGANIZATIONS

- Student Economics Association
- Student Government Association

### SKILLS/ATTRIBUTES

- Critical Thinking/Problem Solving
- Teamwork/Collaboration
- Professionalism/Work Ethic
- Oral/Written Communication
- Leadership
- Digital Technology

### CAREER OPTIONS

- Economist
- Financial Manager
- Market Research Analyst
- Management Analyst
- Financial Advisor
- Actuary
- Logistician
- Policy Analyst

### ADDITIONAL SOURCES OF INFORMATION

<https://www.bls.gov/ooh/>