

ACADEMIC MAP

General Business, Bachelor of Business Administration



First Year

Fall		Hours
BUSI 0011	COB Orientation	0
Creative Arts Core Requirement		3
ECON 2301	Macroeconomics Principles	3
ENGL 1301	Writing and Rhetoric I	3
HIST 1301	U.S. History to 1865	3
Life & Physical Science Core Requirement		3
UNIV 1101	University Seminar I	1
Hours		16

Spring		Hours
COMM 1311	Foundation of Communication	3
HIST 1302	U.S. History Since 1865	3
ECON 2302	Microeconomics Principles	3
Language, Philosophy & Culture Core Requirement		3
MATH 1324	Mathematics for Business and Social Sciences	3
UNIV 1102	University Seminar II	1
Hours		16

Second Year

Fall		Hours
ACCT 2301	Financial Accounting	3
Business Elective		3
Component Area Option Core Requirement		3
MATH 1325	Calculus for Business & Social Sciences	3
POLS 2305	U.S. Government and Politics	3
Hours		15

Spring		Hours
ACCT 2302	Managerial Accounting	3
Component Area Option Core Requirement		3
Life & Physical Science Core Requirement		3
BAIS 2301	Computer Applications in Business	3
POLS 2306	State and Local Government	3
Hours		15

Third Year

Fall		Hours
MGMT 3315	Business Communications	3
MGMT 3310	Principles of Management	3
FINA 3310	Financial Management	3
BAIS 3310	Management Information Systems Concepts	3
Non Business Elective		3
Hours		15

Spring		Hours
MKTG 3310	Principles of Marketing	3
Upper Level FINANCE		3
Upper Level ACCOUNTING		3
BAIS 3311	Data Analysis and Statistics	3
International Business Course		3
Hours		15

Fourth Year

Fall		Hours
Upper Level MANAGEMENT		3
Upper Level MARKETING		3
OPSY 4314	Operations Management	3
BLAW 3310	Legal Environment of Business	3
Upper Level Business Elective		3
Hours		15

Spring		Hours
Upper Level Business Elective		3
Upper Level Business Elective		3
Upper Level Business Elective		3
Upper Level Business Elective		3
MGMT 4388	Business Strategy	3
Hours		15

Total Hours		122
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CAREER MAP

GENERAL BUSINESS

Bachelor of Business Administration



This program of study provides a broad-based business background for those persons who are interested in a business career and do not wish to specialize in a specific functional area. Study in the various business disciplines provides a broader competency base for those who may want to work in or to manage small businesses or not-for-profit organizations. This major provides a background for entry-level work in a broad range of businesses.

CONTACT INFORMATION

Career Counselor:

Career and Professional Development
Center | UC 304 | 361.825.2628 |
career.center@tamucc.edu

Internship Coordinator:

Deandra Travis | OCNR 380 |
361. 825.5900 |
deandra.travis@tamucc.edu

Department Contact:

Department of Management and
Marketing | OCNR 384 | 361.825.2167 |
cob@tamucc.edu

CAREER OPTIONS

- Store manager
- Entrepreneur
- Hospitality manager
- Product manager
- Consultant
- Fundraiser
- Business development
- Recruiter

INTERNSHIP INFORMATION

- Second semester junior standing or above and with a grade point average of 2.75 in upper division work.
- 9 hours upper division work complete in major, 12 hours of upper division general course work complete can apply to participate in an internship.
- Students receive three hours of credit for the experience (elective) as well as a grade.
- The course grade will be assigned by the faculty sponsor who will consider the supervisor evaluation, the oral presentation, and the written report.
- There will be an end of semester evaluation by the supervisor. The work experience:
 - Must be in your major.
 - Must consist of a minimum of 120 hours per semester.
 - The salary is negotiated between the employer and student. Students will normally perform some routine tasks but need to spend the majority of their time working on a challenging project or function that requires crucial thinking, imagination, originality, common sense, and emphasizes the development of professional skills.

SKILLS/ATTRIBUTES

- Critical Thinking/Problem Solving
- Teamwork/Collaboration
- Professionalism/Work Ethic
- Oral/Written Communication
- Leadership
- Digital Technology
- Career Management
- Global/Multicultural Fluency

STUDENT ORGANIZATIONS

- National Society of Leadership & Success NSLS
- Student Economic Association
- Student Finance Association
- Student Government Association

ADDITIONAL SOURCES OF INFORMATION

<https://www.bls.gov/ooh/>

This content is subject to change. Please check our website to receive the most up to date information:
<https://www.tamucc.edu/institutional-advancement/career-center/>