

# ACADEMIC MAP

## Management, Bachelor of Business Administration



First Year		
<b>Fall</b>		
BUSI 0011	COB Orientation	0
Creative Arts Core Requirement		3
ECON 2301	Macroeconomics Principles	3
HIST 1301	U.S. History to 1865	3
ENGL 1301	Writing and Rhetoric I	3
Life & Physical Science Core Requirement		3
UNIV 1101	University Seminar I	1
<b>Hours</b>		<b>16</b>
<b>Spring</b>		
COMM 1311	Foundation of Communication	3
HIST 1302	U.S. History Since 1865	3
ECON 2302	Microeconomics Principles	3
Language, Philosophy & Culture Core Requirement		3
MATH 1324	Mathematics for Business and Social Sciences	3
UNIV 1102	University Seminar II	1
<b>Hours</b>		<b>16</b>
<b>Second Year</b>		
<b>Fall</b>		
ACCT 2301	Financial Accounting	3
Business Elective		3
Component Area Option Core Requirement		3
MATH 1325	Calculus for Business & Social Sciences	3
POLS 2305	U.S. Government and Politics	3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
ACCT 2302	Managerial Accounting	3
BAIS 2301	Computer Applications in Business	3
Component Area Option Core Requirement		3
Life & Physical Science Core Requirement		3
POLS 2306	State and Local Government	3
<b>Hours</b>		<b>15</b>

Third Year		
<b>Fall</b>		
MGMT 3310	Principles of Management	3
MGMT 3315	Business Communications	3
FINA 3310	Financial Management	3
BLAW 3310	Legal Environment of Business	3
MKTG 3310	Principles of Marketing	3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
MGMT 3320	Human Resource Management	3
MGMT 3318	Organizational Behavior	3
BAIS 3310	Management Information Systems Concepts	3
BAIS 3311	Data Analysis and Statistics	3
Management Elective		3
<b>Hours</b>		<b>15</b>
<b>Fourth Year</b>		
<b>Fall</b>		
MGMT 3350	Business Ethics and Decision Making	3
MGMT 4315	Multinational Management	3
OPSY 4314	Operations Management	3
Non Business Elective		3
Management Elective		3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
Management Elective		3
Management Elective		3
MGMT 4320	Leadership Development	3
Upper Level Business Elective		3
MGMT 4388	Business Strategy	3
<b>Hours</b>		<b>15</b>
<b>Total Hours</b>		<b>122</b>

This is not an official degree plan. It is a guideline for planning your courses. To access a copy of this academic map please visit [tamucc.edu/academics/planning/academic-advising/](http://tamucc.edu/academics/planning/academic-advising/)



# CAREER MAP

## MANAGEMENT

### *Bachelor of Business Administration*



The major is designed to provide entry-level knowledge, skills, and concepts for general management. Management majors take a common core of management courses. These courses provide a basic understanding of the nature of organizations, effective acquisition and utilization of human and physical resources, and the skills required to carry out the managerial functions of planning, organizing, directing, and controlling.

### CONTACT INFORMATION

**Career Counselor:**

Career and Professional Development  
Center | UC 304 | 361.825.2628 |  
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**Internship Coordinator:**

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**Department Contact:**

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Marketing OCNR 361.825.6045 |  
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### CAREER OPTIONS

- Marketing Manager
- Client Services Manager
- Office Manager
- Human Resources Manager
- Financial Analyst
- Operations Manager
- Project Manager
- Business Consultant

### SKILLS/ATTRIBUTES

- Critical Thinking/Problem Solving
- Teamwork/Collaboration
- Professionalism/Work Ethic
- Oral/Written Communication
- Leadership
- Digital Technology
- Career Management
- Global/Multicultural Fluency

### INTERNSHIP INFORMATION

- Second semester junior standing or above and with a grade point average of 2.75 in upper division work.
  - 9 hours upper division work complete in major, 12 hours of upper division general course work complete can apply to participate in an internship.
  - Students receive three hours of credit for the experience (elective) as well as a grade.
  - The course grade will be assigned by the faculty sponsor who will consider the supervisor evaluation, the oral presentation, and the written report.
  - There will be an end of semester evaluation by the supervisor.
- The work experience:
- Must be in your major.
  - Must consist of a minimum of 120 hours per semester.
  - The salary is negotiated between the employer and student.
- Students will normally perform some routine tasks but need to spend the majority of their time working on a challenging project or function that requires crucial thinking, imagination, originality, common sense, and emphasizes the development of professional skills.

### STUDENT ORGANIZATIONS

- National Society of Leadership & Success NSLS
- Collegiate Entrepreneurs Organization
- Leadership @TAMUCC

### ADDITIONAL SOURCES OF INFORMATION

<https://www.bls.gov/ooh/>