

ACADEMIC MAP

Sport Management, Bachelor of Science



First Year

Fall		Hours
UNIV 1101	University Seminar I	1
ENGL 1301	Writing and Rhetoric I	3
or ENGL 1302	or Writing and Rhetoric II	
HIST 1301	U.S. History to 1865	3
MATH 1442	Statistics for Life	4
ARTS 1301	Art and Society	3
SMGT 2314	Introduction to Sport Management	3
Hours		17

Spring

UNIV 1102	University Seminar II	1
COMM 1311	Foundation of Communication	3
HIST 1302	U.S. History Since 1865	3
ENGL 2316	Literature and Culture	3
or ENGL 2332	or Literature of the Western World: From the Classics to the Renaissance	
or ENGL 2333	or Literature of the Western World: From the Enlightenment to the Present	
SMGT 2315	Sport and Social Issues	3
University Core Curriculum		3
Hours		16

Second Year

Fall		Hours
POLS 2305	U.S. Government and Politics	3
ECON 2301	Macroeconomics Principles	3
SMGT 2301	Practicum in Sport Organization I	3
University Core Curriculum		3
Sport Mgmt Directive Elective		3
Hours		15

Spring

POLS 2306	State and Local Government	3
ECON 2302	Microeconomics Principles	3
University Core Curriculum		3
Sport Mgmt Directive Elective		3
Sport Mgmt Directive Elective		3
Hours		15

Third Year

Fall		Hours
SMGT 3335	Legal Issues in Sport	3
SMGT 3366	Managing Sport and Leisure Services	3
SMGT 3320	Sport Communication	3
SMGT 3330	Promotion of Sport	3
Sport Mgmt Directive Elective		3
Hours		15

Spring

SMGT 3325	Governance and Ethics in Sport	3
SMGT 3301	Practicum in Sport Organization II	3
SMGT 3367	Sport Tourism	3
Sport Mgmt Directive Elective		3
Sport Mgmt Special Emphasis		3
Hours		15

Fourth Year

Fall		Hours
Sport Mgmt Directive Elective		3
SMGT 4309	Finance Management in Sport	3
SMGT 4351	Sport Entrepreneurship	3
SMGT 4365	Managing Personnel in Sport Organizations	3
Sport Mgmt Special Emphasis		3
Hours		15

Spring

SMGT 4693	Professional Field Experiences I	6
SMGT 4694	Professional Field Experiences II	6
SMGT 4308	Sport Facilities and Event Management	3
Hours		15
Total Hours		123



CAREER MAP

SPORT MANAGEMENT

Bachelor of Science



FINISH IN



The students in the Bachelor of Science in Sport Management will learn about the sport and leisure industries in the Coastal Bend region, such as ocean-based sports, collegiate athletics, and minor league sports. The BSSM curriculum covers comprehensive industry knowledge with a focus on sport governance, marketing, finance, and administration as well as prepares graduates for employment in a variety of private, nonprofit, and public sport settings. This degree can also be used as a stepping stone to advanced degrees in sport management, tourism management and leisure studies. The BSSM curriculum was developed in accordance with the Commission on Sport Management Accreditation (COSMA) and TAMU-CC plans to become the first COSMA accredited program among Hispanic-Serving Institutions (HSIs)

CONTACT INFORMATION

Career Counselor:

Career and Professional Development
Center | UC 304 | 361.825.2628
career.center@tamucc.edu

Internship Coordinator:

Misty Kesterson | IH 3rd Floor |
361.825.3299 |
misty.kesterson@tamucc.edu

Department Contact:

College of Education and Human
Development | IH 3rd Floor |
361.825.6072

INTERNSHIP INFORMATION

To enroll in professional field experience, students must have departmental approval as well as a GPA of 2.75. The field experience is for seniors only and they should enroll during their last semester. Students are allowed to enroll in other coursework but not to exceed the 18-hour university limit.

SKILLS/ATTRIBUTES

- Critical thinking/Problem Solving
- Professionalism/Work Ethic

CAREER OPTIONS

- Player Agent
- Public Relations/Promotions Manager
- Gameday/Event Coordinator
- Facilities Manager
- Operations Manager
- Marketing Manager
- Contract Administrator
- Sports General Manager
- Scout
- Corporate Wellness Coordinator/Manager
- Sports Camp Director
- Youth Sports Coordinator
- Athletic Coach

STUDENT ORGANIZATIONS

- Kinesiology Club - Special Olympics
- Women in Healthcare
- Coastal Bend Health Professionals Initiative
- Recreational Sport Clubs
- Islander Athletics

ADDITIONAL SOURCES OF INFORMATION

Occupational Outlook Handbook - www.bls.gov/ooh/,
Professional Orgs: North American Society for Sport
Management, Sports Fitness and Industry Association,
Sport Marketing Association, Association for Women in
Sport Media, etc.