

ACADEMIC MAP

Communication Studies, Bachelor of Arts



First Year				Third Year	
Fall		Hours		Fall	
UNIV 1101	University Seminar I	1		COMM 3310	Communication Theory
COMM 1311	Foundation of Communication	3		COMM 3311	Nonverbal Communication
COMM 1318	Interpersonal Communication	3		College Core	
University Core Curriculum		3		Upper Division Electives	
University Core Curriculum		3		Upper Division Electives	
University Core Curriculum		3			
Hours		16		Hours	
Spring				Spring	
UNIV 1102	University Seminar II	1		COMM 3326	Research Methods
ENGL 1301	Writing and Rhetoric I	3		COMM 4314	Gender Communication
MEDA 1307	Media and Society	3		or COMM 4315	or Communication and Sexuality
MATH 1332	Contemporary Mathematics	3		College Core	
or PHIL 2303	or Introduction to Logic and Critical Thinking			Upper Division Electives	
COMM 2330	Introduction to Public Relations	3		Upper Division Electives	
University Core Curriculum		3			
Hours		16		Hours	
Second Year				Fourth Year	
Fall				Fall	
COMM 1321	Business and Professional Communication	3		COMM 3350	Leadership
COMM 2335	Presentational Communication	3		COMM 4345	Intercultural Communication
University Core Curriculum		3		Upper Divisional Elective	
University Core Curriculum		3		Upper Divisional Elective	
University Core Curriculum		3		Lower Divisional Elective	
Hours		15		Hours	
Spring				Spring	
COMM 2333	Small Group Communication	3		COMM 4380	Senior Seminar in Communication Studies
MEDA 2350	Media Performance	3		Upper Division Electives	
University Core Curriculum		3		Upper Division Electives	
University Core Curriculum		3		Upper Division Electives	
University Core Curriculum		3		Lower Divisional Elective	
Hours		15		Hours	
				Hours	
				Total Hours	
				120	

This is not an official degree plan. It is a guideline for planning your courses. To access a copy of this academic map please visit tamucc.edu/academics/planning/academic-advising/



CAREER MAP

COMMUNICATION STUDIES

Bachelor of Arts



FINISH IN



The mission of the Department of Communication & Media is to develop students who are effective and ethical communicators with the creative, critical, and collaborative skills necessary to succeed in a diverse global environment. The focus of the program is to enhance students' knowledge and practical skills in various areas of human communication including organizational leadership, public relations, and relational communication. Communication Studies majors select an emphasis in either Communication Studies or Public Relations to fulfill their coursework.

CONTACT INFORMATION

Career Counselor:

Career and Professional Development Center
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career.center@tamucc.edu

Internship Coordinator:

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CAREER OPTIONS

- Public Relations Specialist
- Advertising/Marketing Coordinator
- Corporate Communications Specialist
- Media Planner
- Social Media Manager
- Event Coordinator
- Content Creator/Writer
- Political Campaign Manager
- Market Research Analyst
- Human Resources Specialist

SKILLS/ATTRIBUTES

- Critical Thinking/Problem Solving
- Teamwork/Collaboration
- Oral/Written Communication

STUDENT ORGANIZATIONS

- Island Waves Student Newspaper
- Student Government Association
- Film Club

ADDITIONAL SOURCES OF INFORMATION

National Communication Association, Public Relations Society of America, American Society for Newspaper Editors, International Communication Association