ACADEMIC MAP

Graphic Design, Bachelor of Arts

TEXAS A&M UNIVERSITY CORPUS CHRISTI | FINISH IN 4

First Year

Fall

Course	Title	Hours
ARTS 1303	Art History Survey I	3
ARTS 1311	Design I	3
GRDS 1301	Foundations of Graphic Design	3
UNIV 1101	University Seminar I	1
ENGL 1301	Writing and Rhetoric I	3
University Core Curriculum		3
Hours		**16**

Spring

Course	Title	Hours
ARTS 1304	Art History Survey II	3
ARTS 1316	Drawing I	3
GRDS 1302	Typography I	3
UNIV 1102	University Seminar II	1
ENGL 1302 or COMM 1311	Writing and Rhetoric II or Foundation of Communication	3
MATH 1332 or PHIL 2303	Contemporary Mathematics or Introduction to Logic and Critical Thinking	3
Hours		**16**

Second Year

Fall

Course	Title	Hours
GRDS 2301	Historical Perspectives of Graphic Design	3
GRDS 2303	Concept & Making	3
Foreign Language Requirements		3
University Core Curriculum		3
University Core Curriculum		3
Hours		**15**

Spring

Course	Title	Hours
ARTS 2356 or ARTS 2333	Photography I or Printmaking I	3
GRDS 2302	Design Studio I	3
GRDS 2304	Typography II	3
Foreign Language Requirements		3
University Core Curriculum		3
University Core Curriculum		3
Hours		**18**

Third Year

Fall

Course	Title	Hours
GRDS 3304	Publication Design	3
GRDS 3306	User Interface/User Experience	3
University Core Curriculum		3
University Core Curriculum		3
GRDS or UD Elective (GRDS 4399 Internship Recommended)		3
Hours		**15**

Spring

Course	Title	Hours
GRDS 3310	Client Solutions	3
GRDS 4304	Emerging Technologies	3
University Core Curriculum		3
University Core Curriculum		3
GRDS or UD Elective (GRDS 4399 Internship Recommended)		3
Hours		**15**

Fourth Year

Fall

Course	Title	Hours
GRDS 4309	Design in Advertising	3
GRDS 3303	Design Experience & Awareness	3
Upper Division Electives		3
Upper Division Electives		3
Upper Division Electives		3
Hours		**15**

Spring

Course	Title	Hours
GRDS 3305	Packaging Design	3
GRDS 4310	Portfolio and Professional Practices	3
Upper Division Electives		3
Upper Division Electives		3
Hours		**12**
Total Hours		**122**

This is not an official degree plan. It is a guideline for planning your courses. To access a copy of this academic map please visit tamucc.edu/academics/planning/academic-advising/

CAREER MAP

GRAPHIC DESIGN
Bachelor of Arts

TEXAS A&M UNIVERSITY CORPUS CHRISTI | FINISH IN 4

Graphic Design is a creative and inspiring process that combines art and technology to communicate ideas and information visually from client to audience. Rooted in traditional art and design foundations, the focus of the Graphic Design curriculum is to educate and inform students of the impact design can make through the exploration of diverse problem-solving methodologies, innovative investigations, and innovative research in all forms of visual communication. Graphic Design majors will address issues stressing social and cultural awareness through their studio work, integration of new technology, and sustainable professional practices while being prepared to enter into the evolving creative industry.

CONTACT INFORMATION

Career Counselor:
Career and Professional Development Center
UC 304 | 361.825.2628
career.center@tamucc.edu

Internship Coordinator:
Nancy Miller
BH 224B | 361.825.2865
nancy.miller@tamucc.edu

Department Contact:
Nancy Miller
BH 224B | 361.825.2865
nancy.miller@tamucc.edu

CAREER OPTIONS

- Graphic Designer
- Art Director
- Web Designer
- Brand Designer
- UX/UI Designer
- Packaging Designer
- Motion Graphic Designer
- Illustrator
- Freelance Designer

SKILLS/ATTRIBUTES

- A comprehensive level of professional development in the visual arts in preparation for specific careers
- Proficiency in studio processes and the understanding of conceptual theories and histories as evidenced in their graduating senior exhibitions
- A working knowledge of visual problem solving and critical thinking
- Teamwork/Collaboration
- Digital Technology

ADDITIONAL PROGRAM REQUIREMENTS

American Alliance of Museums - aam-us.org, Museums Association - museumsassociation.org, American Society of Media Photographers, College Art Association, American Institute of Graphic Arts

STUDENT ORGANIZATIONS

- Student Art Association