

ACADEMIC MAP

Media Production, Bachelor of Arts



First Year

Fall		Hours
UNIV 1101	University Seminar I	1
COMM 1311	Foundation of Communication	3
MEDA 1305	Film and Culture	3
MEDA 1380	Introduction to Media Production	3
University Core Curriculum		3
University Core Curriculum		3
Hours		16

Spring		Hours
UNIV 1102	University Seminar II	1
ENGL 1301	Writing and Rhetoric I	3
MEDA 1307	Media and Society	3
MEDA 1315	Editing	3
MATH 1332	Contemporary Mathematics	3
or PHIL 2303	or Introduction to Logic and Critical Thinking	
University Core Curriculum		3
Hours		16

Second Year

Fall		Hours
University Core Curriculum		3
University Core Curriculum		3
MEDA 2303	Cinematography	3
MEDA 2366	Media Forms	3
Foreign Language Requirements		3
Hours		15

Spring		Hours
University Core Curriculum		3
University Core Curriculum		3
MEDA 2367	Media Industries	3
MEDA 2350	Media Performance	3
Foreign Language Requirements		3
Hours		15

Third Year

Fall		Hours
University Core Curriculum		3
University Core Curriculum		3
MEDA 3313	Intermediate Production: Documentary	3
MEDA 3317	Intermediate Postproduction	3
MEDA 3351	Screen Comedy	3
MEDA 3301	Television Criticism	3
Hours		18

Spring		Hours
University Core Curriculum		3
MEDA 3316	Intermediate Production: Narrative	3
MEDA 3360	Screenplay Writing	3
MEDA 4317	Advanced Postproduction	3
Upper Division Electives		3
Hours		15

Fourth Year

Fall		Hours
MEDA 4310	Advanced Production: Documentary	3
MEDA 3303	Documentary Studies	3
Upper Division Electives		3
Upper Division Electives		3
Upper Division Electives		3
Hours		15

Spring		Hours
MEDA 4312	Advanced Production: Narrative	3
MEDA 3340	Photojournalism	3
Upper Division Electives		3
Upper Division Electives		3
Hours		12
Total Hours		122

This is not an official degree plan. It is a guideline for planning your courses. To access a copy of this academic map please visit tamucc.edu/academics/planning/academic-advising/



CAREER MAP

MEDIA ARTS – MEDIA PRODUCTION

Bachelor of Arts



FINISH IN



Media Production offers a curriculum focused on equipping students with creative and market-relevant skills in the theory and application of moving image production. Students develop expertise in shooting, editing and visual storytelling using state of the art equipment while working with faculty who are active visual artists and scholars in their field. Coursework is designed to prepare students for production-focused jobs in film, television and new media or to pursue advanced degrees in related fields upon graduation.

CONTACT INFORMATION

Career Counselor:

Career and Professional Development Center
UC 304 | 361.825.2628
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Internship Coordinator:

Media Production Coordinator |
Gabriel Duran | BH 223B |
361.825.2296

Department Contact:

Media Production Coordinator | Gabriel
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CAREER OPTIONS

- Videographer
- Film and Video Producer
- Video Editor
- Broadcast Sound and Engineering Technicians
- Content Creator
- Reporters, Correspondents & Broadcast News Analysts
- Multimedia Journalist
- Production Assistant
- Social Media Manager
- Sound Designer
- Digital Marketing Specialist

SKILLS/ATTRIBUTES

- Oral/Written Communications
- Digital Technology
- Career Management

STUDENT ORGANIZATIONS

- Film Club
- Island Waves Student Newspaper

ADDITIONAL PROGRAM REQUIREMENTS

American Sportscasters Association, Broadcast Education Association, National Association of Broadcast Employees and Technicians, Communications Workers of America, National Association of Broadcasters, Radio Television and Digital News Association, Society of Broadcast Engineers