

ACADEMIC MAP

Media Studies, Bachelor of Arts



FINISH IN



First Year

Fall		Hours
UNIV 1101	University Seminar I	1
COMM 1311	Foundation of Communication	3
MEDA 1305	Film and Culture	3
University Core Curriculum		3
University Core Curriculum		3
University Core Curriculum		3
Hours		16

Spring

UNIV 1102	University Seminar II	1
ENGL 1301	Writing and Rhetoric I	3
MEDA 1307	Media and Society	3
MEDA 1380	Introduction to Media Production	3
MATH 1332 or PHIL 2303	Contemporary Mathematics or Introduction to Logic and Critical Thinking	3
University Core Curriculum		3
Hours		16

Second Year

Fall		Hours
University Core Curriculum		3
University Core Curriculum		3
University Core Curriculum		3
MEDA 2366	Media Forms	3
Foreign Language Requirements		3
Hours		15

Spring

University Core Curriculum		3
University Core Curriculum		3
University Core Curriculum		3
MEDA 2367	Media Industries	3
Foreign Language Requirements		3
Hours		15

Third Year

Fall		Hours
MEDA 3310	Media Theory and Research	3
MEDA 3301	Television Criticism	3
MEDA 4305	Interpreting and Making the Visual Culture of Hollywood	3
Upper Division Electives		3
MEDA 3303	Documentary Studies	3
Hours		15

Spring

MEDA 3380	New Media and Communication	3
MEDA 3360	Screenplay Writing	3
MEDA 4342	Global Media and International Communication	3
Upper Division Electives		3
MEDA 3302	Film Criticism	3
Hours		15

Fourth Year

Fall		Hours
MEDA 3351	Screen Comedy	3
MEDA 4341	First Amendment and Ethical Issues in the Media	3
Upper Division Electives		3
Upper Division Electives		3
MEDA 3351	Screen Comedy	3
Hours		15

Spring

MEDA 4381	Senior Seminar in Media Studies	3
Upper Division Electives		3
Upper Division Electives		3
Upper Division Electives		3
Elective of choice		3
Hours		15
Total Hours		122



CAREER MAP

MEDIA ARTS – MEDIA STUDIES

Bachelor of Arts



Media Studies emphasizes critical study of a variety of media, such as film, television, print, and new media, as well as opportunities to acquire writing and production skills. It provides the background for students who wish to work in media-related jobs or who wish to acquire a background in media before pursuing professional degrees such as the MBA or law degree. It also provides the necessary background for students who wish to attend graduate programs in media studies (MA and PhD) and production (MA and MFA) for more specialized media career development.

CONTACT INFORMATION

Career Counselor:

Career and Professional Development Center
UC 304 | 361.825.2628
career.center@tamucc.edu

Internship Coordinator:

Media Production Coordinator |
Gabriel Duran | BH 223B |
361.825.2296

Department Contact:

Media Production Coordinator | Gabriel
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CAREER OPTIONS

- Journalism
- Digital Media Production
- Broadcasting
- Advertising and Public Relations
- Media Planning and Buying
- Reporters, Correspondents & Broadcast News Analysts
- Content Creation and Curation
- Marketing and Brand Management
- Social Media Manager
- Media Research and Analysis

SKILLS/ATTRIBUTES

- Oral/Written Communications
- Digital Technology
- Career Management

STUDENT ORGANIZATIONS

- Film Club
- Island Waves Student Newspaper

ADDITIONAL PROGRAM REQUIREMENTS

American Sportscasters Association, Broadcast Education Association, National Association of Broadcast Employees and Technicians, Communications Workers of America, National Association of Broadcasters, Radio Television and Digital News Association, Society of Broadcast Engineers