

# ACADEMIC MAP

## Music Industry Emphasis Music, Bachelor of Arts



### First Year

Fall		Hours
UNIV 1101	University Seminar I	1
ENGL 1301	Writing and Rhetoric I	3
University Core Curriculum		3
MUSI 1311	Musicianship I	3
MUSI 1116	Aural Training I	1
MUSI 1181	Class Piano I (MUAP 11XX Principal Studio Lesson)	1
MUAP 11XX	Principal Studio Lesson	1
MUEN 11XX	Major Ensemble	1

**Hours 14**

### Spring

UNIV 1102	University Seminar II	1
ENGL 1302	Writing and Rhetoric II	3
or COMM 1311	or Foundation of Communication	
MATH 1332	Contemporary Mathematics	3
or PHIL 2303	or Introduction to Logic and Critical Thinking	
MUSI 1312	Musicianship II	3
MUSI 1117	Aural Training II	1
MUSI 1182	Class Piano II	1
MUAP 11XX	Principal Studio Lesson	1
MUEN 11XX	Major Ensemble	1

**Hours 14**

### Second Year

Fall		Hours
MUSI 2311	Musicianship III	3
MUSI 2116	Aural Training III	1
MUAP 21XX	BA Principal Studio Lesson	1
MUEN 11XX	Major Ensemble	1
MIND 3311	Applications of Music Technology	3
MIND 3312	Recording Techniques I	3
MIND 3320	Music Business Survey	3

**Hours 15**

### Spring

MUSI 2312	Musicianship IV	3
MUSI 2117	Aural Training IV (MUAP 21XX BA Principal Studio Lesson)	1
MUAP 21XX	BA Principal Studio Lesson	1
MUEN 11XX	Major Ensemble	1
MUSI 1307	Elements of Musical Style	3
MIND 3313	Recording Techniques II	3
MIND 3321	Music Business II	3
University Core Curriculum		3

**Hours 18**

### Third Year

Fall		Hours
MIND 3314	Live Sound Engineering	3
MUAP 32XX	BA Principal Studio Lesson	2
MUEN 31XX	Major Ensemble	1
MUSI 3346	Form and Analysis of Tonal Music	3
MGMT 3370	Entrepreneurship, Creativity, & Innovation	3
University Core Curriculum		3
University Core Curriculum		3

**Hours 18**

### Spring

MUAPP 32XX	BA Principal Studio Lesson	2
MUEN 31XX	Major Ensemble	1
MIND 3315	Musical Acoustics	3
MIND 3316	Introduction to MIDI Sound Synthesis and Control	3
University Core Curriculum		3
University Core Curriculum		3
MGMT 4370	New Venture Creation	3

**Hours 18**

### Fourth Year

Fall		Hours
MUEN 31XX	Major Ensemble	1
MUSI 4334	History of Western Music I	3
University Core Curriculum		3
University Core Curriculum		3
University Core Curriculum		3
Foreign Language Requirements		3

**Hours 16**

### Spring

MUEN 31XX	Major Ensemble	1
MUSI 4398	Applied Experience	3
MUSI 4335	History of Western Music II	3
University Core Curriculum		3
University Core Curriculum		3
Foreign Language Requirements		3

**Hours 16**

**Total Hours 129**

This is not an official degree plan. It is a guideline for planning your courses. To access a copy of this academic map please visit [tamucc.edu/academics/planning/academic-advising/](http://tamucc.edu/academics/planning/academic-advising/)



# CAREER MAP

## MUSIC – MUSIC INDUSTRY

### *Bachelor of Arts*



The Bachelor of Arts in Music is a degree appropriate for students who aspire to careers in arts management and marketing, music technology, musicology, and other academic music areas, or as instructors in private, nonacademic studios. It is also a desirable degree for those who wish to study music within a traditional framework so as to preserve time for substantial course work in other disciplines. We have two degree emphasis: General Studies and Music Industry.

### CONTACT INFORMATION

**Career Counselor:**

Career and Professional Development Center  
UC 304 | 361.825.2628  
career.center@tamucc.edu

**Internship Coordinator:**

Dan Sipes  
BH 111 | 361.825.5659  
dan.sipes@tamucc.edu

**Department Contact:**

Department of Music  
361.825.2761  
mary.thornton@tamucc.edu

### SKILLS/ATTRIBUTES

- Critical Thinking/Problem Solving
- Teamwork/Collaboration
- Digital Technology

### STUDENT ORGANIZATIONS

- Choir
- Phi Mu Alpha
- Islander Band
- Mariachi de la Isla

### ADDITIONAL PROGRAM REQUIRMENTS

American Federation of Musicians, American Guild of Musical Artists, American Music Therapy Association, Conductors Guild, League of American Orchestras, Music and Entertainment, Industry Educators Association, Music Teachers National Association, National Association for Music Education, Society for Ethnomusicology, Women in Music

### CAREER OPTIONS

- Artist Management
- Music Marketing and Promotion
- Artist and Repertoire Representative
- Music Publishing
- Music Licensing Coordinator
- Tour Manager
- Live Sound Engineer
- Music Journalist/Critic
- Music Educator