



SOUTHWEST RESEARCH INSTITUTE - HOUSTON

3600 SOUTH YOAKUM BOULEVARD
HOUSTON, TEXAS 77006

AREA CODE 713
JACKSON 2-0726

PRINCIPAL OFFICES AND
LABORATORIES:
8500 CULEBRA ROAD
SAN ANTONIO, TEXAS 78206

December 31, 1968

Mr. John Crutchfield
Board of Directors
Corpus Christi Chamber of Commerce
1201 North Shoreline Boulevard
Corpus Christi, Texas 78403

Dear Mr. Crutchfield:

Attached is our final report, Planning for an Upper-Level College in Corpus Christi, Texas. The study confirms the critical need in Corpus Christi for such a public institution as recommended by the Coordinating Board, Texas College and University System. Substantiation for the need and the ability of the greater Corpus Christi community to support this institution is included in the report. A plan for action including timing and cost is an important part of the report.

The Institute was fortunate in securing the services of Dr. J. Broward Culpepper, Vice President for Administrative Affairs at Texas Woman's University and former Chancellor, State University System, State of Florida, and Dr. Alfred R. Neumann, Dean, College of Arts and Sciences, University of Houston, who has acted as Chairman of the pre-accreditation Visitation Committee for the Southern Association of Colleges and Schools. Each has been involved in one phase or another of the concept and establishment of upper-level colleges. Major conclusions in this report have been reviewed by these consultants and approved in principle by each.

The upper-level college approach appears to us to be the best solution of several alternatives to meet the needs in Corpus Christi. The whole-hearted enthusiasm we found for this approach during our field work in Corpus Christi will be essential to the success of the new college when it is founded. The strong support expressed on the part of the administration of Del Mar College will be gratifying to the new college as well. Del Mar College will, of course, furnish an important foundation for the new college.

Sincerely,

W. Lawrence Prehn, Jr.
Director

Department of Applied Economics

WLP:fs
Attachment