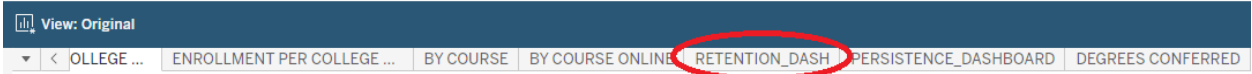
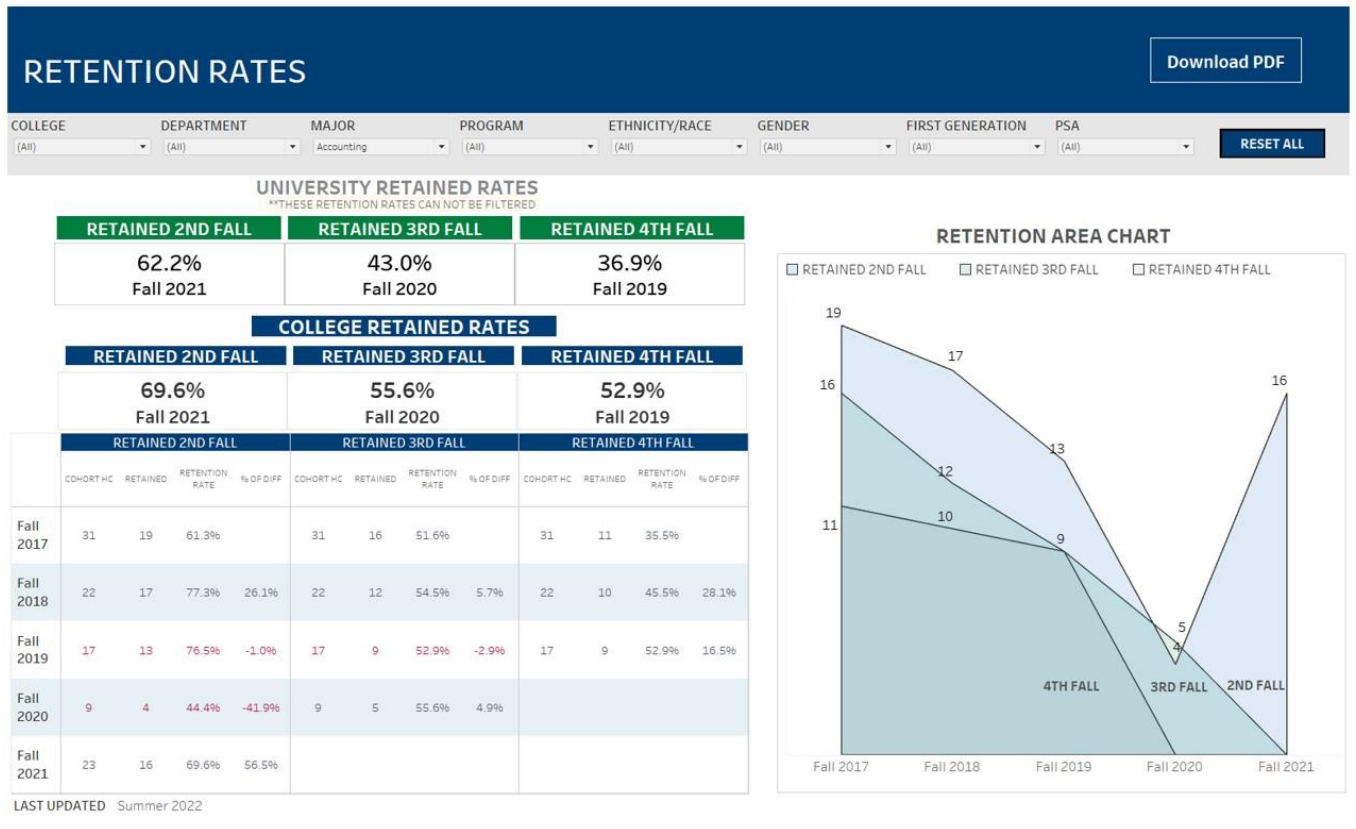


Retention Rate

- Once you have successfully navigated to the dashboard, select the Retention tab near the top of the page.



- This will present retention rate data, as shown below.



Department-Level Assessment Report Data Guide

Retention Rate

- From the College drop-down, select the college that houses the program you are accessing data for.

The screenshot shows the 'RETENTION RATES' interface. At the top right is a 'Download PDF' button. Below the header is a filter bar with dropdown menus for COLLEGE, DEPARTMENT, MAJOR, PROGRAM, ETHNICITY/RACE, GENDER, FIRST GENERATION, and PSA. The COLLEGE dropdown is open, showing options: (All), Business, Education and Human Development, Engineering, Liberal Arts, Nursing and Health Sciences, and Science. Below the filter bar are two main sections: 'UNIVERSITY RETAINED RATES' and 'RETENTION AREA CHART'. The 'UNIVERSITY RETAINED RATES' section has buttons for 'RETAINED 3RD FALL' and 'RETAINED 4TH FALL'. The 'RETENTION AREA CHART' section has checkboxes for 'RETAINED 2ND FALL', 'RETAINED 3RD FALL', and 'RETAINED 4TH FALL'.

- From the Department drop-down, select the Department that houses the program. Click Apply.

The screenshot shows the 'RETENTION RATES' interface. The filter bar now has 'Business' selected for COLLEGE. The DEPARTMENT dropdown is open, showing options: (All), Accounting, Finance & Business Law, Decision Sciences & Economics, and Management & Marketing. The 'Apply' button at the bottom of the dropdown menu is circled in red. The rest of the interface is the same as in the previous screenshot.

- From the Program drop-down, select the program. Click Apply.

The screenshot shows the 'RETENTION RATES' interface. The filter bar now has 'Accounting, Finance & Business Law' selected for DEPARTMENT. The PROGRAM dropdown is open, showing options: (All), BU-BBA-ACCT, and BU-BBA-FINA. The 'Apply' button at the bottom of the dropdown menu is circled in red. The rest of the interface is the same as in the previous screenshots.

Department-Level Assessment Report Data Guide

Retention Rate

- 6 The data under College Retained Rates provide the rate at which students were retained for the second fall for selected data.

